



6000 Doug Attaway Blvd. | Shreveport, LA 71115 | P (318)524-2272 | F (318)524-2273 | port@portsb.com | www.portcb.com

MEMORANDUM

To: Commissioner Rick C. Prescott, President
Commissioner Roy Griggs, Vice President
Commissioner Walter O. Bigby, Jr., Secretary-Treasurer
Commissioner Erica R. Bryant
Commissioner Sam N. Gregorio
Commissioner James D. Hall
Commissioner Capt. Thomas F. Murphy
Commissioner James L. Pannell
Commissioner Steve Watkins

From: Eric England

Date: May 4, 2018

Re: **MARKETING & OPERATIONS COMMITTEE MEETINGS**, Monday, May 7, 2018

The Marketing & Operations Committee meetings will be held on Monday, May 7, at noon in the Board Room of the Regional Commerce Center, 6000 Doug Attaway Blvd., Shreveport. Agendas are attached.

Lunch will be provided. If you cannot attend, please give Hettie a call or email. Thank you.

cc: Mr. Ed Walsh, Sarah McKinney and Alex Leach, Romph Pou Agency, Public Relations
Ms. Ty Scroggins, Scroggins Consulting, LLC
Mr. David Montgomery, Montgomery Agency Inc.
Mr. Jack Andres, Mr. Eric Basinger and Mr. John Hubbard, SWEPCO
Mr. Rich Brontoli, Red River Valley Association
Southern Strategy Group of North Louisiana
Mr. Tyler Comeaux, BKI
Mr. Dinero Washington, Sportran
CBPC Staff

"This institution is an equal opportunity provider and employer."

MEMBERS: Rick C. Prescott, President; Roy Griggs, Vice President; Walter O. Bigby, Jr., Secretary-Treasurer; Erica R. Bryant; Sam N. Gregorio; James D. Hall; Capt. Thomas F. Murphy; James L. Pannell; Steve Watkins



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MARKETING COMMITTEE MEETING AGENDA

Agenda – May 7, 2018

12:00 Noon, Regional Commerce Center

MISSION: Maximize utilization of the Caddo-Bossier Port resources to generate economic development in Caddo and Bossier Parishes, expand use and development of the area's multi-modal transportation and distribution system, and increase commerce through the Port.

- *The Port will provide cost effective and efficient facilities for its users.*
- *The Port shall operate in a fiscally responsible manner.*
- *The Port will maximize utilization of public assets entrusted to it for the economic benefit of the citizens of Caddo-Bossier Parishes and partners of interest.*

Call to Order	Walter Bigby
Pledge of Allegiance	Roy Griggs
Introduction of Guests	Walter Bigby
Public Comment on Agenda Items	Walter Bigby
Potential Customers/Projects	Brenda Levinson
▪ General Cargo Opportunities	
▪ Port Prospects	
Customer Update	Brenda Levinson
Public Affairs Report	Kathy French
Calendar of Activities Review	Eric England
Change of Date - June Board Meeting	Eric England
Special Board Meeting of May 17, 2018	Eric England
Adjourn	Walter Bigby

Marketing Committee Meeting
Monday, June 11, 2018, Noon, Regional Commerce Center, Shreveport

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OPERATIONS COMMITTEE MEETING AGENDA

Agenda – May 7, 2018
Noon, Regional Commerce Center

MISSION: Maximize utilization of the Caddo-Bossier Port resources to generate economic development in Caddo and Bossier Parishes, expand use and development of the area's multi-modal transportation and distribution system, and increase commerce through the Port.

- *The Port will provide cost effective and efficient facilities for its users.*
- *The Port shall operate in a fiscally responsible manner.*
- *The Port will maximize utilization of public assets entrusted to it for the economic benefit of the citizens of Caddo-Bossier Parishes and partners of interest.*

Call to Order

Roy Griggs

Introduction of Guests

Public Comment on Agenda Items

Operations

Hugh McConnell

- Rail Activity
- Barge Activity

Port Projects

- Ongoing Projects
 1. ADS Warehouse Expansion
 2. North Satellite Rail Yard Phase I
 3. North Satellite Rail Yard Phase II
 4. Fender Rehab
 5. LA 1 Property Demolition

Rick Nance

Monthly Reports:

Eric England

- Projects in Progress Status Sheet
- Tonnage

Design Services Insurance Requirements

Dannye Malone

Sportran Port Route Update

Dinero Washington

Adjourn

**Operations Committee Meeting
Monday, June 11, 2018 Noon, Regional Commerce Center, Shreveport**

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