



6000 Doug Attaway Blvd. | Shreveport, LA 71115 | P (318)524-2272 | F (318)524-2273 | port@portsb.com | www.portcb.com

## MEMORANDUM

**To:** Commissioner Sam N. Gregorio, President  
Commissioner Rick C. Prescott, Vice President  
Commissioner Roy Griggs, Secretary-Treasurer  
Commissioner Lynn Austin  
Commissioner Erica R. Bryant  
Commissioner James D. Hall  
Commissioner Capt. Thomas F. Murphy  
Commissioner James L. Pannell  
Commissioner Steve Watkins

**From:** Eric England

**Date:** September 8, 2017

**Re:** **MARKETING & OPERATIONS COMMITTEE MEETINGS**, Monday, September 11, 2017

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The Marketing & Operations Committee meetings will be held on Monday, September 11, 2017 at noon in the Board Room of the Regional Commerce Center, 6000 Doug Attaway Blvd., Shreveport. Agendas are attached.

Lunch will be provided. If you cannot attend, please give Hettie a call or email. Thank you.

**cc:** Mr. Ed Walsh, Sarah McKinney-Williams and Taylor Felsher, Gremillion & Pou, Public Relations  
Ms. Ty Scroggins, Scroggins Consulting, LLC  
Mr. David Montgomery, Montgomery Agency Inc.  
Mr. Jack Andres, Mr. Eric Basinger and Mr. John Hubbard, SWEPCO  
Mr. Rich Brontoli, Red River Valley Association  
Southern Strategy Group of North Louisiana  
Mr. Tyler Comeaux, Burk-Kleinpeter  
Mr. Mike McSwain, Mike McSwain Architect  
CBPC Staff

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"This institution is an equal opportunity provider and employer."

*MEMBERS: Sam N. Gregorio, President; Rick C. Prescott, Vice President; Roy Griggs, Secretary-Treasurer  
Lynn Austin; Erica R. Bryant; James D. Hall; Capt. Thomas F. Murphy; James L. Pannell; Steve Watkins*



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## MARKETING COMMITTEE MEETING AGENDA

Agenda – September 11, 2017

12:00 Noon, Regional Commerce Center

*MISSION: Maximize utilization of the Caddo-Bossier Port resources to generate economic development in Caddo and Bossier Parishes, expand use and development of the area's multi-modal transportation and distribution system, and increase commerce through the Port.*

- *The Port will provide cost effective and efficient facilities for its users.*
- *The Port shall operate in a fiscally responsible manner.*
- *The Port will maximize utilization of public assets entrusted to it for the economic benefit of the citizens of Caddo-Bossier Parishes and partners of interest.*

### Call to Order

**Moment of Silence:** 9-11 Remembrance

### Pledge of Allegiance

### Introduction of Guests

### Public Comment on Agenda Items

### Potential Customers/Projects

Brenda Levinson

- General Cargo Opportunities
- Port Prospects

### Customer Update

Brenda Levinson

### Monthly reports attached:

Contact Report

Public Affairs Report

Kathy French

### Calendar of Activities Review

Eric England

### Adjourn

***Marketing Committee Meeting***  
**Monday, October 9, 2017, Noon, Regional Commerce Center, Shreveport**

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## OPERATIONS COMMITTEE MEETING AGENDA

Agenda – September 11, 2017  
Noon, Regional Commerce Center

*MISSION: Maximize utilization of the Caddo-Bossier Port resources to generate economic development in Caddo and Bossier Parishes, expand use and development of the area's multi-modal transportation and distribution system, and increase commerce through the Port.*

- *The Port will provide cost effective and efficient facilities for its users.*
- *The Port shall operate in a fiscally responsible manner.*
- *The Port will maximize utilization of public assets entrusted to it for the economic benefit of the citizens of Caddo-Bossier Parishes and partners of interest.*

### Call to Order

### Introduction of Guests

### Public Comment on Agenda Items

#### Operations

Hugh McConnell

- Rail Activity
- Barge Activity

#### Port Projects

Rick Nance

##### Bid Review

1. Heavy Load Multimodal Warehouse Expansion
2. North Satellite Rail Yard Improvements

#### Ongoing Projects

#### Monthly Reports Attached:

Eric England

- Projects in Progress Status Sheet
- Tonnage

#### Commercial Development Update

Eric England

### Adjourn

### Next Operations Committee Meeting!

October 9, 2017

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